

Still Life Mood-Board (Classic or Kitsch) & Test Shoot & Colour theme

CANDYLAND

Style: CRAZILY KITSCH

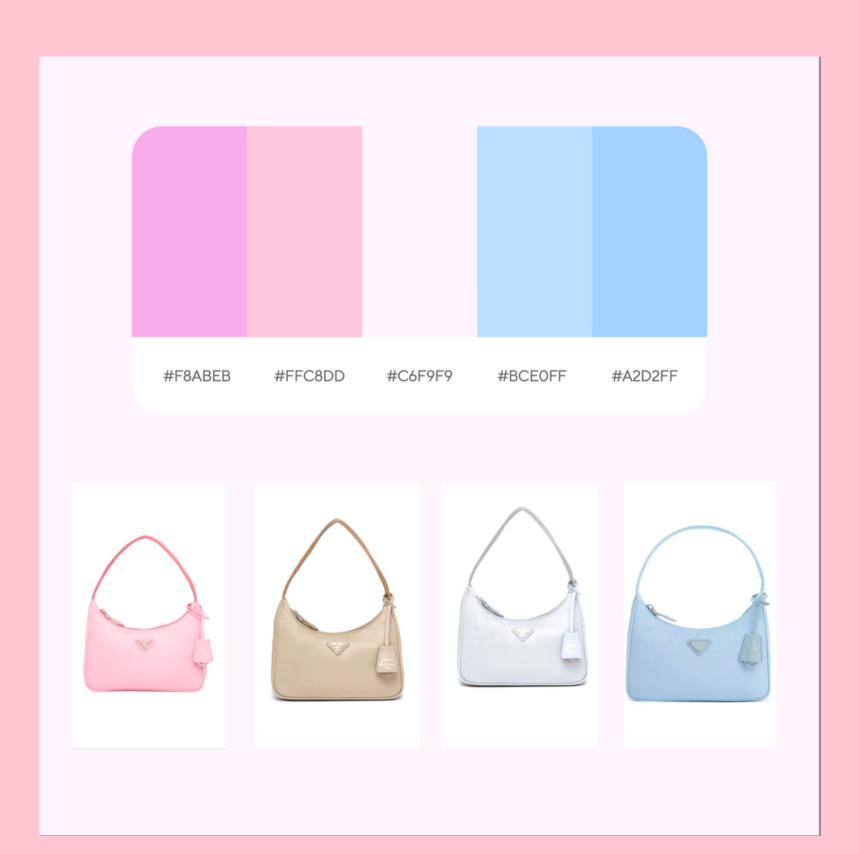
Theme: INNER CHILDHOOD

Aim: EDITORIAL FOR PRADA S/S 2022

Object: PRADA RE-EDITION 2000 RE-NYLON BAGS

Props: COTTON CANDY, CANDY CANE, GUMMY BEARS,

GLITTER



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Still Life Preparation - behind the scenes







Still Life Preparation - behind the scenes















Behind the Scenes







Still Life Shoot



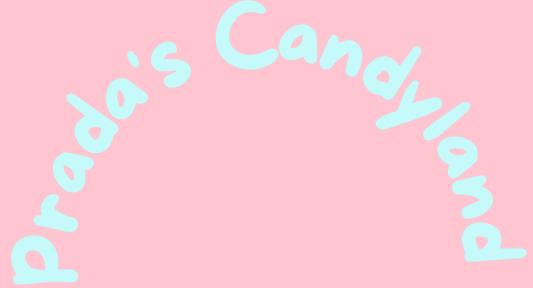














My still life shoot brings a series of photographic images with Prada's "IT" bags of the moment and represents a playful theme of Candyland and inner childhood, all while keeping the aesthetic intentionally pastel, pink, girly, and visually kitschy. The images should invoke the inner child in all of us and should be reminiscent of one's childhood and the process of growing up.









